



UNIVERSITI KUALA LUMPUR
Malaysian Institute of Marine Engineering Technology

FINAL EXAMINATION
OCTOBER 2025 SEMESTER SESSION

SUBJECT CODE	: LOB31203
SUBJECT TITLE	: INTERNATIONAL LOGISTICS
PROGRAMME NAME (FOR MPU: PROGRAMME LEVEL)	: BACHELOR OF MARITIME OPERATIONS (HONS) (FLEXILEARN)
TIME / DURATION	: 9.00 AM - 12.00 PM (3 HOURS)
DATE	: 31 JANUARY 2026

INSTRUCTIONS TO CANDIDATES

1. Please **CAREFULLY** read the instructions given in the question paper.
2. This question paper has information printed on both sides of the paper.
3. This question paper consists of **ONE (1)** section; Section A.
4. Answer **FOUR (4)** questions **ONLY** from total FIVE (5) questions.
5. Please write your answers in the answer booklet provided.
6. Answer all questions in English language only.
7. Answer should be written in blue or black ink pen except for sketching, graphics and illustrations.

THERE ARE 3 PAGES OF QUESTIONS, EXCLUDING THIS COVER PAGE.

SECTION A (Total: 100 marks)**INSTRUCTION: Choose and answer FOUR (4) questions ONLY.****Please use the answer sheets provided.****Question 1**

Businesses engaged in international trade must therefore develop greater expertise in global supply chain management, regulatory compliance, and financial risk mitigation to remain competitive in the global marketplace.

- (a) Determine the main differences between international and domestic trade in terms of:
- i. Regulation (5 marks)
 - ii. Logistics complexity (5 marks)
 - iii. Cost structure (5 marks)
- (b) Analyze the FIVE (5) extent to which globalization has transformed logistics performance in Malaysia.
- (10 marks)

Question 2

Logistics management refers to the process of planning, implementing, and controlling the efficient flow and storage of goods, services, and related information from the point of origin to point of consumption. Its primary purpose is to ensure that customer needs are met at the lowest possible cost while maintaining service quality and reliability.

- (a) Explain the FIVE (5) objectives of logistics management that align with business goals.
- (10 marks)
- (b) Examine FIVE (5) rights of Logistics support performance efficiency and customer satisfaction in international supply chains. Provide an example for each right.
- (15 marks)

Question 3

The integration of procurement, inventory management, and transportation is central to achieving high performance in international logistics. These three interrelated functions form the backbone of a seamless supply chain system. When effectively coordinated, they enhance cost control, reduce lead time, and improve service reliability, which are critical factors for competitiveness in global markets.

- (a) Describe the main roles of procurement, inventory management, and transportation in international logistics operations. (10 marks)
- (b) Explain the ways of coordinating these activities in the global supply chain, i.e., procurement, inventory management, and transportation to:
- i. Enhance customer satisfaction (7 marks)
 - ii. Increase efficiency (8 marks)

Question 4

In international trade, managing risk, cost, and responsibility between buyers and sellers is crucial for ensuring a smooth transaction. The International Commercial Terms (Incoterms) developed by the International Chambers of Commerce (ICC) are globally recognized rules that define the obligations, cost, and risk associated with the delivery of goods.

- (a) Examine the importance of Incoterms in defining responsibilities between buyers and sellers in international trade. (10 marks)
- (b) Analyse FIVE (5) types of Incoterms for EXW, FCA, FOB, CIF and DDP that helps sellers share cost and manage risk in international trade. (15 marks)

Question 5

A free Trade Zone (FTZ) is a designated area where goods can be imported, stored, and re-exported without customs duties, improving logistics duties, improving efficiency, while Terms of Trade define the responsibilities of buyers and sellers for transportation, insurance, and handling costs during shipment. Both concepts help streamline international trade by reducing costs and clarifying the movement of goods.

- (a) Determine FIVE (5) benefits of Free Trade Zone (FTZ) in logistics operations.
(10 marks)
- (b) Examine FIVE (5) factors that influence the application of terms of trade in logistics operations.
(15 marks)

END OF EXAMINATION PAPER

