



UNIVERSITI KUALA LUMPUR
KAMPUS CAWANGAN MALAYSIAN SPANISH INSTITUTE

FINAL EXAMINATION
OCTOBER 2025 SEMESTER

COURSE CODE : SLG62203 (V2)
COURSE TITLE : MANAGERIAL ECONOMICS
PROGRAMME NAME : MASTER OF BUSINESS TECHNOLOGY
DATE : 31 JANUARY 2026
TIME : 2:00PM - 5:00PM
DURATION : 3 HOURS

INSTRUCTIONS TO CANDIDATES

1. Please read the instructions given in the question paper CAREFULLY.
2. This question paper is printed on both sides of the paper.
3. This question paper consist of ONE sections.
4. Section A consist of five questions. Answer FOUR (4) questions only.
5. Please write your answer on the answer booklet provided.
6. Please answer all questions in English only.
7. Refer to the attached Formula/ Appendies. *Tick if applicable*

THERE ARE 3 PAGES OF QUESTIONS INCLUDING THIS PAGE

SECTION A (Total: 100 marks)

Answer FOUR (4) questions.

Please use the answer booklet provided.

Question 1

Economic and technical optimization of resources is central to achieving efficiency and sustainability. By balancing input use, costs, and output, these principles guide decision-making across sectors and scales.

Appraising the basic concepts of economic and technical optimization of resources.

(25 marks)

Question 2

Production and cost analysis are essential concepts in managerial economics, as they allow businesses to understand the relationship between inputs and outputs and make informed decisions about pricing, production, and resource allocation.

Discuss the empirical relationship between production and cost using economic theories. Appraise how businesses use this relationship to optimize operations.

(25 marks)

Question 3

Managerial decision-making is central to the economic status of an organization. Strategic decision-making not only maximizes profits but also secures the organization's long-term economic success.

Evaluate how managerial decision-making influence an organization's economic status, particularly in relation to profit maximization. Discuss the key factors involved and provide examples to illustrate your points.

(25 marks)

Question 4

Business a monopoly is a situation in which a single company or group owns all or nearly all of the market for a given type of product or service. Without any meaningful competition, monopolies are usually quite profitable.

- (a) Determine the key characteristics of a monopoly market structure in your country.
(15 marks)
- (b) Discuss its economic implications, including the advantages and disadvantages for consumers, producers, and the broader economy.
(10 marks)

Question 5

Taxation and subsidies are policy tools governments use to influence market outcomes and guide them toward socially desirable objectives.

- (a) Discuss to what extent taxation and subsidies can help achieve a socially desirable market equilibrium.
(15 marks)
- (b) Appraise the factors that influence market equilibrium in the context of supply and demand dynamics.
(10 marks)

END OF EXAMINATION PAPER

