



UNIVERSITI KUALA LUMPUR  
BUSINESS SCHOOL

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FINAL EXAMINATION  
OCTOBER 2025 SEMESTER

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COURSE CODE : EFB10603  
COURSE TITLE : INTRO TO TOURISM PLANNING  
PROGRAMME NAME : BACHELOR IN TOURISM PLANNING AND DEVELOPMENT  
(HONOURS)  
DATE : 25 JANUARY 2026  
TIME : 2:00PM - 5:00PM  
DURATION : 3 HOURS

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INSTRUCTIONS TO CANDIDATES

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1. Please read the instructions given in the question paper CAREFULLY.
2. This question paper is printed on both sides of the paper.
3. This question paper consists of ONE sections.
4. Section A consists of five questions. Answer FOUR (4) questions only.
5. Please write your answer on the answer booklet provided.
6. Please answer all questions in English only.
7. Refer to the attached Formula/ Appendices.  Tick if applicable

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THERE ARE 3 PAGES OF QUESTIONS INCLUDING THIS PAGE

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**SECTION A (Total: 100 marks)**

**Answer FOUR (4) questions.**

**Please use the answer booklet provided.**

**Question 1**

Discuss how Public Participation enhances sustainable tourism planning outcomes.

(25 marks)

**Question 2**

Tourism and the environment have a complex relationship where tourism can support environmental conservation and local development, but it can also create serious negative impacts such as pollution, habitat destruction, and resource overuse if not properly managed.

Given this situation, critically assess the relationship between tourism and the environment, focusing on both benefits and negative impacts.

(25 marks)

**Question 3**

The Precautionary (or preventive) Principle plays an important role in reducing environmental damage in tourism destinations by encouraging early action and careful decision-making, but its effectiveness often depends on how consistently it is applied and enforced. With this in mind, evaluate the effectiveness of the Precautionary Principle in minimizing environmental damage in tourism destinations.

(25 marks)

**Question 4**

Tourism is often promoted as a tool for environmental conservation, yet it can also generate significant ecological pressures when poorly managed. Understanding both sides of its impact is crucial for sustainable planning.

- (a) Describe the benefits of tourism to the environment.  
(10 marks)
- (b) Assess how tourism can also harm environmental sustainability.  
(15 marks)

**Question 5**

Tourism development in Malaysia must comply with the Town and Country Planning Act 1976 (Act 172).

- (a) Explain how Act 172 guides the planning and control of tourism development at the state and local levels.  
(12 marks)
- (b) Evaluate the extent to which Act 172 protects environmentally sensitive areas (ESA) from negative tourism impacts. Support your answer with examples.  
(13 marks)

**END OF EXAMINATION PAPER**