



**UNIVERSITI KUALA LUMPUR
BUSINESS SCHOOL**

**FINAL EXAMINATION
JULY 2025 SEMESTER**

COURSE CODE	: KMP00202
COURSE NAME	: MORAL STUDIES
PROGRAMME NAME	: FOUNDATION IN BUSINESS
DATE	: 15 DECEMBER 2025
TIME	: 2.00 PM – 5.00 PM
DURATION	: 3 HOURS

INSTRUCTIONS TO CANDIDATES

1. Please **CAREFULLY** read the instructions given in the question paper.
2. This question paper has information printed on both sides of the paper.
3. This question paper consists of **TWO (2) Sections; Section A and Section B.**
4. Answer **ALL** questions in **Section A and Section B.**
5. **Please write your answers on the OMR sheet and answer booklet provided.**
6. All questions must be answered in **English** (any other language is not allowed).
7. **This question paper must not be removed from the examination hall.**

THERE ARE TWELVE (12) PAGES OF QUESTIONS, EXCLUDING THIS PAGE.

SECTION A (Total: 40 marks)

INSTRUCTION: Answer ALL questions.

Please use the objective answer sheet provided.

1. What is morality?
 - A. A set of rules that we must follow to avoid getting in trouble
 - B. A set of principles that tell us what is right and wrong
 - C. A set of guidelines for making friends
 - D. A set of habits that we should develop to be successful

2. Which of the following is an example of a moral dilemma?
 - A. Choosing what to wear for school
 - B. Deciding what to eat for breakfast
 - C. Deciding whether or not to lie to protect a friend
 - D. Choosing which movie to watch

3. Which of these is NOT commonly seen as a main moral principle?
 - A. Autonomy
 - B. Justice
 - C. Utilitarianism
 - D. Responsibility

4. Among the following options, which represents a moral virtue and distinguishing it from other ethical concepts?
 - A. Honesty
 - B. Greed
 - C. Disrespect
 - D. Rudeness

5. To be able to conduct oneself in a manner that is morally correct i.e. to act in a fully responsive way is termed as _____.
 - A. Ethics.
 - B. Moral values.
 - C. Moral response.
 - D. Moral performance.

6. Among the options provided, which statement BEST illustrates moral relativism?
- A. Asserting that all actions are morally wrong.
 - B. Arguing that moral values vary depending on individual cultures and societies.
 - C. Believing in objective moral truths that apply universally to everyone.
 - D. Stating that only actions causing harm to others are morally unacceptable.
7. Among the options provided, which scenario represents a typical moral dilemma that employees may encounter in a workplace setting?
- A. Determining whether to report a minor discrepancy in expense reports.
 - B. Deciding whether to report a co-worker for consistently arriving late to work.
 - C. Choosing between reporting a safety violation or overlooking it to avoid conflict.
 - D. Selecting which task to prioritize based on personal preference rather than urgency.
8. Which ethical theory would support the idea that we should always act in a way that is fair and just for everyone involved?
- A. Utilitarianism
 - B. Deontology
 - C. Virtue ethics
 - D. Social contract theory
9. Which theory of morality focuses on the consequences of our actions?
- A. Utilitarianism
 - B. Deontology
 - C. Virtue ethics
 - D. Care ethics
10. According to deontology, what is the basis of morality?
- A. The consequences of our actions
 - B. Our personal desires and preferences
 - C. Universal moral duties and principles
 - D. The cultural norms of our society

11. Which of the following is a utilitarian approach to decision-making?
- A. Always follow the rules, regardless of the consequences
 - B. Do what maximizes overall happiness or pleasure, even if it means breaking the rules
 - C. Follow your own personal values and beliefs, even if they go against the rules
 - D. Do what your friends or peers are doing, even if it means breaking the rules
12. Which is the concept of ethic that focuses on the consequences of action that lead to the greatest future good and the least harm?
- A. Theology
 - B. Deontology
 - C. Utilitarianism
 - D. Gerontology
13. Which is the thought by families or society until they become accustomed to our thinking, feeling and acting in ways that are morally appropriate?
- A. Skills.
 - B. Deontology.
 - C. Utilitarianism.
 - D. Personality Virtues
14. _____ in a society serve to resolve conflict by giving justification that is acceptable to the public as basic for action.
- A. Rules
 - B. Norms
 - C. Regulations
 - D. Moral standards

15. For Kantianism, the morality of an action is determined by our motive, and the only pure moral motive is:
- A. Doing that which we think is going to produce the greatest amount of happiness for the most people.
 - B. Acting in a way that is consistent with our religious beliefs and conscience.
 - C. Choosing to have as our motive that which other people often actually have as their motive in acting.
 - D. Willing to do that which all other rational beings could accept and will without contradiction.
16. In the context of physician-assisted suicide, how might a utilitarian justify legalizing the practice?
- A. By arguing that it preserves individual autonomy and minimizes suffering.
 - B. By emphasizing the sanctity of life and the potential for moral erosion.
 - C. By asserting that it maintains social order and upholds societal norms.
 - D. By highlighting the risk of wrongful convictions and systemic injustices.
17. The founder of Buddhism was Guatama Siddartha Buddha. Buddha was the title given to a prince when he attained _____.
- A. goodness
 - B. ordination
 - C. spirituality
 - D. enlightenment
18. Which of the following is an extrinsic value?
- A. John is a good student
 - B. Zaimah wants to be a good student like John
 - C. Siva always being a top student
 - D. Susan and Gheeta become an example students to others.
19. *"Mike throw the rubbish into the dustbin although the other person just litter the ground"*. This statement show the morality of _____.
- A. Egocentrism.
 - B. Personality Virtue.
 - C. Social Morality.
 - D. Utilitarianism.

20. "Right or wrong of an action is judge by the **universal morality**". This concept show the principle of _____.
- A. Personality Theory
 - B. Principles of Existentialism
 - C. Principles of Duty
 - D. Social Morality
21. What is the main goal of Budhism teaching?
- A. To develop calmness
 - B. Give birth to good leaders
 - C. To give birth to people is important to the world
 - D. To give birth to people is important hereafter
22. Which one does **NOT** align with the principles of moral behavior?
- A. Mogan diligently serves as a cashier at the pub, prioritizing financial stability.
 - B. A college student engages in pole dancing to supplement her income, valuing personal financial gain.
 - C. A miserly individual refrains from charitable donations due to the fear of diminishing wealth.
 - D. Sara considers undergoing plastic surgery to enhance her facial appearance, prioritizing personal aesthetic satisfaction over external expectations.
23. Which requires critically analyze diverse perspectives in moral conflict, ?
- A. Following personal instincts without considering alternative viewpoints.
 - B. Seeking advice from trusted authorities to avoid making difficult decisions.
 - C. Engaging in reflective dialogue with stakeholders to explore ethical implications.
 - D. Dismissing conflicting moral principles to simplify decision-making.
24. Which approach reflects the Compromising conflict-handling style in addressing moral conflict within professional contexts?
- A. Seeking win-win solutions through open communication and joint problem-solving.
 - B. Sacrificing personal interests to accommodate the needs of others.
 - C. Postponing the conflict to avoid tension or discomfort.
 - D. Negotiating and finding mutually acceptable solutions that require concessions from all parties.

25. What is the primary ethical concern surrounding euthanasia?
- A. Violation of individual autonomy
 - B. Infringement of medical professionals' rights
 - C. Implications for healthcare cost management
 - D. Potential abuse of vulnerable individuals

26.

- Religion, law and tradition is fake and man made
- Every human action is subject to himself and environment
- non-acceptance of the existence of God

The Diagram above shows the belief system of _____.

- A. Atheism
 - B. Secularism
 - C. Agnotism
 - D. Utilitarianism
27. In which scenario is deontological ethics prominently involved?
- A. Telling a small lie to spare a friend's feelings.
 - B. Obeying traffic laws while driving.
 - C. Stealing food from a store to feed your family.
 - D. Breaking social norms to fit in with a new group of friends.
28. Which of the following is an example of a perfect duty according to Kantianism?
- A. Telling the truth
 - B. Giving to charity
 - C. Showing gratitude
 - D. Keeping promises
29. Which of the following is an example of utilitarian leadership?
- A. Taking credit for the work of others
 - B. Lying to protect your own interests
 - C. Making decisions that benefit only yourself
 - D. Making decisions that benefit the common good

30. The criticism of Principle of Existentialism highlights that moral relativism may lead to:
- A. Strengthened religious values
 - B. Universal agreement on ethics
 - C. Rejection of divine and moral law
 - D. Promotion of social harmony
31. When helping disaster victims causes resource shortage elsewhere, the ethical conflict arises between:
- A. Law and religion
 - B. Intention and social order
 - C. Consequence and moral duty
 - D. Emotion and logic
32. An employee reports corruption within his company despite being pressured to stay silent. Which moral value best explains his act?
- A. Self-interest
 - B. Truthfulness and moral courage
 - C. Group loyalty
 - D. Pragmatism
33. If a teacher volunteers for community service to impress others, how would Kant interpret the act?
- A. Moral since it helps people
 - B. Immoral because the intention is impure
 - C. Neutral because benefit occurs anyway
 - D. Moral if the community approves
34. Under Existentialism, Deco's decision to play for Portugal instead of Brazil reflects:
- A. Moral relativism based on individual freedom
 - B. Immoral behavior against his nation
 - C. Social morality because it benefits his country
 - D. Duty-bound ethics guided by Kantian values

35. *Hernandez's boss asks him to forge company documents for extra money.*

Based on the Theory of Personality Virtue, what should Hernandez do?

- A. Follow orders since he's an employee
- B. Refuse because honesty is a moral virtue
- C. Do it but ensure no one finds out
- D. Evaluate the profit it brings to the company

36. *Thomas runs for election and donates to the poor to gain support.*

According to Deontological ethics, how should his action be judged?

- A. Moral, because his action helps the poor
- B. Immoral, because his motive is selfish
- C. Moral, because it follows cultural norms
- D. Moral, because his promises serve the public interest

37. *"A doctor must decide whether to disclose a terminal diagnosis to a patient who has expressed a preference not to know."*

How would you apply absolute ethics to guide the doctor's decision?

- A. Follow the patient's wishes and withhold the information to make him happy the rest of his life.
- B. Disclose the diagnosis regardless of the patient's preference because it is the doctor's duty to be honest.
- C. Consider the consequences and decide based on the patient's emotional state and not to dissappoint the family.
- D. Delay disclosure until the patient's condition deteriorates, thereby averting any potential unfavorable decisions that could distress their family.

38. *"A manager faces a decision between hiring a less qualified candidate who needs the job more or a highly qualified candidate who does not face financial hardships".*

How would you apply absolute ethics in making the hiring decision?

- A. Prioritize the less qualified candidate to uphold the principle of equity and social justice, emphasizing the importance of providing opportunities to those in need.
- B. Select the highly qualified candidate to ensure the efficiency and effectiveness of the team, adhering strictly to the merit-based principle of absolute ethics.
- C. Consider both candidates equally, disregarding their qualifications or financial status, and base the decision solely on their potential contribution to the organization's mission and goals.
- D. Postpone the hiring decision indefinitely, opting to explore alternative solutions or hiring strategies to reconcile the ethical dilemma presented.

39. *"Sarah, a nurse, discovers that her colleague, Tom, has been stealing medications from the hospital's inventory to sell them on the black market. Sarah is torn between reporting Tom's actions, which could lead to his termination, and staying silent to avoid causing harm to him and his family".*

What should Sarah do in this situation?

- A. Report Tom's actions to hospital authorities, prioritizing patient safety and ethical integrity.
- B. Confront Tom privately and offer support in finding alternative solutions without involving authorities.
- C. Ignore the situation to avoid causing conflict and potential harm to Tom's reputation.
- D. Seek advice from other colleagues and follow their recommendations to handle the situation.

40. *"Ethan, a journalist, obtains confidential information about a corrupt government official involved in embezzlement and bribery. He faces a dilemma between exposing the official's misconduct to the public, which could lead to legal repercussions and harm his career, or maintaining confidentiality to protect his sources".*

What ethical consideration should guide Ethan's decision in this situation?

- A. Autonomy
- B. Integrity
- C. Loyalty
- D. Reliability

SECTION B (Total: 20 marks)

INSTRUCTION: Answer ALL Questions.
Please use the answer booklet provided.

Question 1

A student on the way to his final exam sees an accident victim in need of help. He hesitates between helping or arriving on time.

Analyze this dilemma using Teleological Theory and suggest a moral decision.

(4 marks)

Question 2

The government orders villagers to vacate land for a new shopping mall. The project benefits the economy but destroys the villagers' homes.

Identify the ethical conflict and discuss how Social Morality Theory and Deontology might view this issue.

(4 marks)

Question 3

A man's business partner cheats him. His Christian friend advises him to forgive, quoting "Love your enemies and pray for those who persecute you." However, others tell him to sue for justice.

Explain the conflict and Christian moral value behind the advice to forgive.

(4 marks)

Question 4

A young Hindu woman wants to migrate abroad for career growth, but her parents insist she must stay and care for them as part of dharma.

Explain how Hindu values shape this conflict.

(4 marks)

Question 5

At a multicultural company dinner, a Muslim employee declines non-halal food while others urge him to "just try a little."

Discuss how this situation shows value differences guided by religious dietary law.

(4 marks)

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SECTION C (Total: 40 marks)

INSTRUCTION: Answer ALL Questions.
Please use the answer booklet provided.

Question 6

Why is honesty an important moral value? Support your explanation with examples of how honesty can benefit you and those around you from moral perspectives.

(20 marks)

Question 7

Do you believe that moral ethics shouldn't be absolute but can vary depending on culture and personal beliefs? Share your perspective, and illustrate it with examples from various religions or philosophies to support your viewpoint.

(20 marks)

END OF EXAMINATION PAPER