

Liberty General, UniKL team up to nurture future insurance leaders

PETALING JAYA: Liberty General Insurance Bhd and Universiti Kuala Lumpur (UniKL) are embarking on a collaborative journey to carve a brighter future for UniKL students.

This strategic collaboration, forged in the spirit of fostering education and youth development, represents a significant step towards equipping the next generation with the knowledge, skills, and opportunities they need to thrive in the dynamic landscape of Malaysia's insurance industry.

Liberty and UniKL signed a letter of intent on the strategic collaboration earlier this month. Representing Liberty at the signing was its CEO, Puneet Pasricha (Pasha), while UniKL was represented by Prof Dr Naziruddin Abdullah, dean of UniKL Business School.

Pasha said, "We at Liberty are

thrilled to embark on this transformative journey with UniKL as a significant part of our environmental, social and governance initiatives.

"Our commitment to nurturing the talents of tomorrow runs deep in our corporate DNA, and this is a testament to that commitment. More than just merely providing insurance; we see it as our responsibility to build a brighter, more prosperous Malaysia."

He added, "By investing in the future of UniKL students, we are not only enriching their lives but also strengthening the very fabric of this nation. This collaboration, therefore, is not just about educational initiatives; it's about igniting the flames of entrepreneurship, instilling practical skills, and preparing students to become the leaders of tomorrow's insurance industry."

Echoing Pasha's sentiments, Naziruddin said, "Today marks the start of an exciting journey for UniKL and our students. With the support of Liberty, our students will gain invaluable insight and unrivaled industry exposure. This aligns with our mission to empower future leaders who will shape the destiny of Malaysia. Together with Liberty, we envision a future where our students not only excel academically but also thrive in the dynamic world of insurance and entrepreneurship."

Liberty, a prominent player in the global insurance arena, emphasises its commitment to giving back to Malaysian communities and nurturing young talent.

UniKL is a multi-campus technical university with an enrolment of more than 24,000 students in a diverse array of programmes.



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