

Readying you for the world

THE Bachelor of Engineering Technology (Hons) in Business Management programme reflects the realities of a modern business environment where industrialisation and technological innovation intertwine with daily life.

The programme combines a firm grounding in the principles of engineering management with an understanding of the essential industrial concern that any continuous innovation must contribute towards an improvement in productivity.

The programme enables students to acquire the skills and competencies necessary to manage a business in an engineering or technology related field.

The expertise for teaching and learning draws from the pool of lecturers and professors from Universiti Kuala Lumpur Malaysia Italy Design Institute (UniKL MIDI) with years of industrial experience and academic qualifications as approved by the Malaysian Quality Accreditation board.

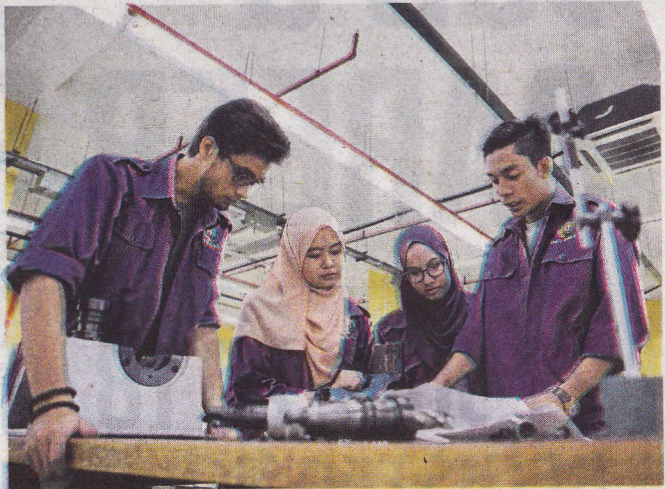
The programme delivery emphasises the essential skills of communication, collaboration, critical-thinking and innovativeness, combined with teamwork and facilitated by the lecturers.

The Engineering Business Management programme incorporates business and technical elements, adding to the problem-solving capabilities by following closely the full scope of business capacities. This prepares students to discover their place in a world where innovation and competitiveness are the ruling statutes of the commercial centres.

In the first and second semester of the study, the programme covers the MQA modules, the university compulsory subjects along with the common core modules.

The discipline core modules start in the third semester of the academic year.

The programme consists of two elective



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subjects where the students can choose from a pool of subjects that satisfies the requirements of the programme educational objectives. The programme ends with a 16-week industrial training exercise.

An engineering business management degree opens up opportunities to a wide range of disciplines.

The breadth of competencies, which UniKL MIDI inculcates in students, helps graduates to gain jobs in the fields of inventory management, procurement, quality management and project management.

The engineering business management programme has also embedded the body of knowledge for two professional certifications from the American Certification Institute for Certificate in Quality Improvement Professional and Six Sigma certification.

The students can obtain the Level One of CQIP while they are doing their studies in UniKL MIDI and subsequently do their Level Two upon graduation.

■ For more details, visit www.unikl.edu.my or call 03-9179 5000 or e-mail radziana@unikl.edu.my