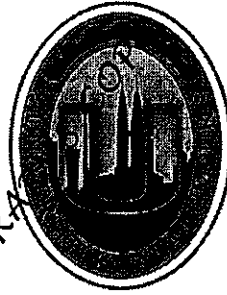


CONFIDENTIAL



UNIVERSITI KUALA LUMPUR BUSINESS SCHOOL

FINAL EXAMINATION  
JANUARY 2016 SEMESTER

SUBJECT CODE : EEB20903  
SUBJECT TITLE : INTERNATIONAL BUSINESS ENVIRONMENT  
AND INSTITUTIONS  
LEVEL : BACHELOR  
TIME / DURATION : 9.00 AM - 12.00 P.M / 3 HOURS  
DATE : 30th MAY 2016

INSTRUCTIONS TO CANDIDATES

1. Please CAREFULLY read the instructions given in the question paper.
2. This question paper has information printed on both sides of the paper.
3. This question paper consists of TWO (2) sections; Section A and section B.
4. Answer ALL question in Section A and Section B.
5. Please write your answers on the answer booklet provided.
6. Answer all questions in English language ONLY.
7. This question paper must not be removed from the examination hall.

THERE ARE 3 PAGES OF QUESTIONS, EXCLUDING THIS PAGE.

**SECTION A (Total: 40 marks).**

**INSTRUCTION: Answer ALL questions.**  
**Please use the answer booklet provided.**

**Question 1**

List two reasons for the importance of studying international business.

(5 marks)

**Question 2**

Discuss the possible outcome of a political risk

(5 marks)

**Question 3**

Explain why a universal assessment of economic environments is difficult?

(5 marks)

**Question 4**

Describe briefly the Balance of Payment (BOP) of a country.

(5 marks)

**Question 5**

Justify the case for fixed exchange rates..

(5 marks)

**Question 6**

Identify two reasons to support the argument that the 2007-2008 financial crisis is truly a global crisis.

(5 marks)

**Question 7**

Discuss the economic case for regional integration.

(5 marks)

**Question 8**

Identify two criticism of the WTO.

(5 marks)

(Total: 40 marks)

SECTION B (Total: 60 marks).

INSTRUCTION: Answer **ALL** questions.

Please use the **answer booklet** provided

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Question 1

Critically assess the impact of the North American Free Trade Agreement (NAFTA) on the economies of the member countries, i.e. USA, Canada and Mexico after more than 20 years of implementation.

(20 marks)

Question 2

Discuss the pros and the cons for Malaysia to join the TPPA.

(20 marks)

Question 3

Discuss the impact of Foreign Direct Investment on host country.

(20 marks)

(Total: 60 marks)

END OF EXAMINATION PAPER

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