



**UNIVERSITI KUALA LUMPUR
BUSINESS SCHOOL**

**FINAL EXAMINATION
MARCH 2025 SEMESTER**

COURSE CODE	: EEB10203
COURSE NAME	: INTERNATIONAL MANAGEMENT
PROGRAMME NAME	: BACHELOR OF BUSINESS ADMINISTRATION (HONS) INTERNATIONAL BUSINESS
DATE	: 25 JUNE 2025
TIME	: 2.00 PM – 5.00 PM
DURATION	: 3 HOURS

INSTRUCTIONS TO CANDIDATES

1. Please **CAREFULLY** read the instructions given in the question paper.
2. This question paper has information printed on both sides of the paper.
3. This question paper consists of **FIVE (5) Questions**.
4. Answer **ALL** questions.
5. Please write your answers on the answer booklet provided.
6. All questions must be answered in **English** (any other language is not allowed).
7. This question paper must not be removed from the examination hall.

THERE ARE TWO (2) PAGES OF QUESTIONS, EXCLUDING THIS PAGE.

INSTRUCTION: Answer ALL questions. (100 MARKS)

Please use the answer booklet provided.

Question 1

In international management, a firm's organizational structure must align with its global strategy while adapting to contingency factors like geographic dispersion, cultural differences, time zones, and varying business practices will make structural design across borders more complex than strategy development itself.

Describe **TWO (2)** organizational structure that consider international involvement. Provide the sketch and possible element in the chart.

(20 marks)

Question 2

In the context of international management, controlling involves evaluating the performance of global operations against strategic international objectives and making necessary adjustments to ensure alignment with corporate goals across diverse cultural, legal, and economic environments.

Describe **TWO (2)** types of control system for global. Provide an example for each.

(10 marks)

Question 3

In international management, this *Hofstede Theory* is widely used because it identifies key dimensions along which cultures differ. These dimensions explain how people from different national cultures perceive authority, work in teams, deal with uncertainty, and balance individual versus collective interests.

Discuss **FIVE (5)** elements in this theory.

(20 marks)

Question 4

Many global companies face difficulties finding and training enough local managers in fast-growing countries like Brazil, Russia, India, and China, because the demand for skilled managers is growing faster than the supply.

- a) Describe **FOUR (4)** major challenges in staffing or human resources for global operations.

(10 marks)

- b) Explain with example **FOUR (4)** components of the compensation package that must be considered in the light of both home and host-country legalities and practices.

(20 marks)

Question 5

The ability to develop a global management team depends largely on the success of expatriates' assignments, which in turn depends on the ability to manage transitions for the expatriate and accompanying family members. Effective management of a company's global cadre does not end with overseas assignments. It ends with successful repatriation.

- a) State **FIVE (5)** reasons why international assignments are important for developing global managers.

(10 marks)

- b) Discuss **TWO (2)** managerial skills expatriates are expected to gain during overseas assignments.

(10 marks)

END OF QUESTION PAPER