



**UNIVERSITI KUALA LUMPUR
BUSINESS SCHOOL**

**FINAL EXAMINATION
OCTOBER 2024 SEMESTER**

COURSE CODE	: EFB21203
COURSE NAME	: ECO TOURISM
PROGRAMME NAME	: BACHELOR IN TOURISM PLANNING AND DEVELOPMENT (HONS)
DATE	: 14 FEBRUARY 2025
TIME	: 9.00 AM – 12.00 PM
DURATION	: 3 HOURS

INSTRUCTIONS TO CANDIDATES

1. Please **CAREFULLY** read the instructions given in the question paper.
2. This question paper has information printed on both sides of the paper.
3. This question paper consists of **FIVE (5) Questions**.
4. Answer **ALL** questions.
5. Please write your answers on the answer booklet provided.
6. All questions must be answered in **English** (any other language is not allowed).
7. This question paper must not be removed from the examination hall.

THERE ARE THREE (3) PAGES OF QUESTIONS, EXCLUDING THIS PAGE.

(Total: 100 marks)

INSTRUCTION: Answer ALL questions.

Please use the answer booklet provided.

Question 1

- (a) List **FIVE (5)** government agencies responsible for managing forestry of protected areas and National Parks in Peninsular Malaysia?
(5 marks)
- (b) Describe **THREE (3)** types of functional classes of the Permanent Reserved Forest (PRF).
(6 marks)
- (c) Suggest **TWO (2)** strategies of visitor management in protected areas and National Parks.
(4 marks)
- (d) List any **FIVE (5)** visitor counting and survey methods to use as indicator and monitoring basis for planning and activities in conservation area.
(5 marks)

Question 2

- (a) Explain **FOUR (4) POSITIVE IMPACT** of ecotourism in Malaysia.
(8 marks)
- (b) Explain **FOUR (4) NEGATIVE IMPACT** of ecotourism in Malaysia.
(8 marks)
- (c) List any **FOUR (4)** methods to measure the **ECONOMIC IMPACTS** of ecotourism activities.
(4 marks)

Question 3

- (a) List **FIVE (5)** marine ecotourism's activities in Malaysia. (5 marks)
- (b) Elaborate **THREE (3)** contribution of marine ecotourism to the conservation and environmental awareness. (6 marks)
- (c) Which government agency is responsible for the management and conservation of marine parks in Malaysia and describe **TWO (2)** of it roles. (5 marks)
- (d) What is the main threat of marine ecotourism to coastal and marine biodiversity and suggest how can it be mitigated? (4 marks)

Question 4

Hulu Langat, a district located in Selangor, offers a prime location for eco tourism development because of its lush landscape of forests, rivers and waterfalls. The area offers a variety of natural attractions that make it an ideal location for ecotourism development, including the establishment of ecolodges. These ecolodges provide a chance for visitors to experience nature while minimizing its environmental impact.

A group of tourism planners has been assigned to collaborate with local stakeholders in planning process of ecolodges by integrating environmental sustainability, community empowerment and business viability. As part of the team, you are required to contribute ideas and suggestions.

- (a) List **FOUR (4)** types of ecolodge accommodations in Malaysia? (4 marks)
- (b) List any **FOUR (4)** stakeholders who should be involved in ecolodge development. (4 marks)

- (b) Describe **THREE (3)** best practices of ecolodge buildings or architectural designs that blend with Hulu Langat's natural environment and ensure minimal environmental disruption. (6 marks)
- (e) Suggest **THREE (3)** strategies for effective waste management at ecolodges to support environmental protection and proactive approach to sustainability. (6 marks)

Question 5

Kuala Sepetang, Perak is an ecotourism destination known for its natural landscape and unique ecosystem. The area has various attractions with community involvement offering visitors an authentic experience of local culture and environment. One of the main attractions in Kuala Sepetang is its vast mangrove forests. Visitors can experience the mangrove walks along the boardwalks and explore the biodiversity and local conservation efforts. Kuala Sepetang is well known for its traditional charcoal production. Mangrove wood is used to produce high quality charcoal and the process promotes historical significance to the local community. The visitors can tour the charcoal kilns which operated by local community to support their livelihoods. Visitors can also enjoy boat rides along Matang River to observe wildlife, explore mangrove forest and see local fishing practices. There are also workshops where visitors can participate in activities such as creating handicrafts, learning to cook traditional foods and tree planting initiatives. Kuala Sepetang's focus on community-based ecotourism allows visitor to experience the nature and educate visitors the importance of culture, conservation and biodiversity preservation.

Based on the success stories of the community's involvement in Kuala Sepetang, give your opinion about the scenario.

- (a) What methods are used in the process of planning with communities? (10 marks)
- (b) What factors are taken to ensure the long-term sustainability of ecotourism within the community? (10 marks)

END OF EXAMINATION PAPER