



**UNIVERSITI KUALA LUMPUR
BUSINESS SCHOOL**

**FINAL EXAMINATION
FEBRUARY 2024 SEMESTER**

COURSE CODE : KEP00203
COURSE NAME : FOUNDATION ENGLISH 2
PROGRAMME NAME : FOUNDATION IN BUSINESS
DATE : 25 JUNE 2024
TIME : 2.00 PM – 5.00 PM
DURATION : 3 HOURS

INSTRUCTIONS TO CANDIDATES

1. Please **CAREFULLY** read the instructions given in the question paper.
2. This question paper has information printed on both sides of the paper.
3. This question paper consists of **THREE (3)** sections. **Section A, Section B and Section C.**
4. Answer **ALL** questions in **Section A, Section B and Section C.**
5. Please write your answers on the OMR answer script and answer booklet provided.
6. All questions must be answered in **English** (any other language is not allowed).
7. This question paper must not be removed from the examination hall.

THERE ARE TWELVE (12) PAGES OF QUESTIONS, EXCLUDING THIS PAGE.

SECTION A (Total: 20 marks)**INSTRUCTION: Answer ALL questions.****Please use the answer booklet provided.****Question 1****Read the following passage and choose the best answer.**

Apple Inc. plans to use a larger screen on the next-generation iPhone and has begun to place orders for the new displays from suppliers in South Korea and Japan, people familiar with the situation said on Wednesday. The new iPhone screens will measure 4 inches from corner to corner, one source said. That would represent a roughly 30 percent increase in viewing area, assuming Apple keeps other dimensions proportional. Apple has used a 3.5-inch screen since introducing the iPhone in 2007.

Early production of the new screens has begun at three suppliers: Korea's LG Display Co Ltd, Sharp Corp and Japan Display Inc, a Japanese government-brokered merger combining the screen production of three companies. It is likely all three of the screen suppliers will get production orders from Apple, which could begin as soon as June. That would allow the new iPhone to go into production as soon as August, if the company follows its own precedent in moving from orders for prototypes for key components to launch.

Apple's decision to equip the next iPhone with a larger screen represents part of a competitive response to Samsung Electronics Co Ltd. Samsung unveiled its top-of-the line Galaxy smartphone with a 4.8-inch touch-screen and a faster processor earlier this month. With consumers becoming more and more comfortable using smartphones for tasks they once performed on laptops, like watching video, other smartphone manufacturers have also moved toward bigger displays.

1. How many different suppliers will most likely be involved in the production of Apple's new iPhone screens?
 - A. Three
 - B. Two
 - C. Four
 - D. Five

2. Are all the suppliers in Japan?
 - A. Yes.
 - B. No.
 - C. Yes, but there might be another supplier in Singapore.
 - D. Only two.

3. According to the article, who is Apple competing against?
 - A. Nokia
 - B. LG
 - C. Samsung
 - D. Oppo

4. Why are companies making bigger display screens?
 - A. Big screens are fashionable.
 - B. Consumers are using phones for things they used to do on their laptops.
 - C. Bigger screens make dialing easier.
 - D. Pictures can be seen more clearly.

5. How much bigger will Apple's new screen be, compared to the old one?
 - A. 30%
 - B. 4 inches
 - C. 3.5 inches
 - D. 5 inches

(5 marks)

Question 2

Read the text below about four different shops. Choose the correct shop that matches the statement given.

Fancy Flowers

You will find us on the second floor, where we have flower arrangements to suit everybody at all prices. Established in 2022, Fancy Flowers has branches all over the country. This means that when we say your flowers will be there the next day, they will. Whether it is birthdays,

weddings, or even sad times like funerals, Fancy Flowers is there to make it easy. We also make paying easy, too, and we accept all major credit cards at the shop or you can pay online at www.fancyflowers.com

Kind Hearts

Books, clothes and toys. Raising money for the homeless. Kind Hearts shop, between Masha's and the Earth Shop, hopes you will find time to visit. As well as our ranges of second-hand goods, we have new, quality products made by homeless people themselves. We also need your donations, so think about us before you throw it away. Donate to Kind Hearts and put your second-hand goods back into circulation.

Coe's Sports

Come on down to Coe's and discover the new you! We have got all the best trainers, sportswear and equipment at unbeatable prices. Best of all, you get Carl Coe's personal guarantee that either you are completely satisfied or you get your money back, no questions asked! Whether you are a professional or just beginning, we have got something for everyone. Our staff are players and athletes themselves, so you know you will be getting the advice that is right for you. At Coe's we are not just selling sports equipment. We are giving you a whole new, healthier lifestyle.

The Key Booth

Don't wait until you get locked out before calling us. Get your keys copied now. We will do any current key type, and even throw in a key ring free! And it's not just keys! We sell a full range of locks, key rings, chains and penknives. And if you do leave it until it's too late, our call out service means you can be back inside your house or car before you know it. Leave your keys with us and pick them up an hour later. You can be sure they're safe and, with our hi-tech cutting equipment, you can be sure they're accurate. Please note that it is not possible to copy electronic security keys.

1. This shop offers different ways of paying.

Answer:

(1 mark)

2. This shop claims to be cheaper than its competitors.

Answer:

(1 mark)

3.This shop has assistants with experience.

Answer:

(1 mark)

4.This shop offers a free gift.

Answer:

(1 mark)

5.This shop offers new and second-hand clothes.

Answer:

(1 mark)

Question 3

Read the following passage and answer the questions.

Information technology plays a primary role in industry and business today. The incredible changes and developments in the management and processing of information have brought about advances in all areas, from design and production to distribution and sales. IT has allowed companies to build up a competitive advantage, increase their efficiency and speed, cut costs and develop strategic planning.

Computer-aided technologies is a term used to indicate the use of computer technology to assist with the ideation, design, analysis and manufacturing of products. Two of the most well-known applications are CAD and CAM, although there are many others including CAE (computer-aided engineering) and CIM (computer-integrated manufacturing). CAD, short for computer-aided design, creates 2D drawings and 3D models and is used, for example, by designers, architects and engineers. The software allows the user to rotate the model in any direction and to edit and instantly make changes to the design. It is widely employed in the automotive and aerospace industries, as well as architectural design. CAM stands for computer-aided manufacturing and refers to computer applications which control the machine tools used to produce high-quality parts. Its benefits include precise control, a more efficient and faster production process and less waste of raw materials.

RFID stands for Radio Frequency Identification and it is a versatile technology for identifying, tracking and auditing items. The two components of a RFID system are tags and readers. Tags are the very tiny, data carrying transponders which are attached to an item. These tags can be self-adhesive, heat and water resistant, embedded on credit cards, wrist bands or key rings. Readers are the devices used for the collection of the data and can be connected to a computer or POS terminal, for example.

These readers collect the data without direct contact with the tag: it is sufficient for it to be within a certain distance. In addition, multiple tags can be read at the same time, unlike barcodes which have to be read one at a time. This fast, contact-less reading of data increases speed and efficiency, keeping costs lower and providing accurate, real-time information. The applications for this technology are multiple and include ticket systems for public transport, motorway toll payment systems, manufacturing process checks, distribution chain, stock and inventory control and security and safety inspections.

QR CODES, The Quick Response code, usually shortened to QR code, is a two-dimensional barcode which can be read faster than a traditional barcode and also has a much greater storage capacity. It was originally invented for use in the automobile industry to keep track of vehicles during production. Its uses in business and industry include traceability, picking, inventory management, document management and admission control and it can be found in all areas from a manufacturing plant, to a retail outlet, warehouse or pharmacy. Recently, its use has become extremely common in consumer advertising and marketing. These black and white squares of code are placed everywhere: on adverts and bus shelters, in magazines and stores. A potential customer can use his or her smartphone, with a QR scanner app, to scan the code and will be taken directly to a company website, for example, with more product information, discounts or special offers.

1. What benefits has IT brought to businesses and industry?
(2 marks)
2. How does CAD software help a designer?
(2 marks)
3. In what ways does CAM assist the manufacturing process?
(2 marks)

4. What are the two essential elements for an RFID system?

(2 marks)

5. In what areas is the use of QR codes common today?

(2 marks)

SECTION B (Total: 50 marks)

INSTRUCTION: Answer ALL questions.

Please use the answer booklet provided.

Question 1

Choose the correct answer.

1. I (search/searches) for my phone and (read/reads) the messages the moment I lie awake.
- A. search...read C. searches...read
B. search...reads D. searches...reads
2. Cats (sleep/sleeps) mostly during the day and (prowl/prowls) at night to hunt.
- A. sleep...prowl C. sleeps...prowl
B. sleep...prowls D. sleeps...prowls
3. She (pen/pens) ideas in a journal but (keep/keeps) her thoughts to herself.
- A. pens...keeps C. pen...keeps
B. pens...keep D. pen...keep
4. My roommate (wash/washes) the dirty dishes and (take/takes) out the kitchen waste dutifully.
- A. washes...takes C. wash...takes
B. washes...take D. wash...take
5. All housemates (tidy/tidies) the apartment rooms every other day but (clean/cleans) the kitchen sink and toilet bowl every weekend.

- A. tidy...clean
B. tidy...cleans
C. tidies...clean
D. tidies...cleans
6. The twins (annoy/annoys) friends with their pranks but have yet to (prank/pranks) each other!
A. annoy...prank
B. annoy...pranks
C. annoys...prank
D. annoys...pranks
7. Poverty (prey/preys) on poor people and we are (aware/awares) to lend them a hand or two.
A. prey...aware
B. prey...awares
C. preys...aware
D. preys...awares
8. We (care/cares) for the environment but only Adam (recycle/recycles) his waste and rubbish.
A. care...recycle
B. care...recycles
C. cares...recycle
D. cares...recycles
9. Only a fool (rush/rushes) to a decision yet the wise seek (advice/advises) with patience.
A. rush...advice
B. rush...advises
C. rushes...advice
D. rushes...advises
10. You (make/makes) a good person if you listen well. A good person (appreciate/appreciates) advice, guidance, and opportunities.
A. make...appreciate
B. make... appreciates
C. makes...appreciate
D. makes... appreciates

(10 marks)

Question 2

Choose the correct choice of VERB form which agrees with the subject.

Abid and Adib are teenage twins. Like any teenager, they have boundless energy and are very creative with their leisure time. They like to 1. (play/plays) pranks, especially on their good friends and family members. Since toddlers, they grew bright with sharp minds and 2. (allway/always) inclined towards 3. (mischief/mischiefs) and creating 4. (trouble/troubles) to their parents with no end in sight... naughty, naughty.

Both dad and mom sportingly 5. (entertains/entertain) their 6. (trickeries/trickery) with patience despite the 7. (complaints/complaint) from friends, family and even neighbours. Also, their cats and the neighbours' dogs run and hide when they are in sight. However, the parents do have a trick up their sleeves.

Nowadays, the twins 8. (get/gets) more than they give. Ever since their younger triplet siblings grew up to be teenagers themselves, Adib and Abid are receiving the brunt of the triplet's 9. (hoax/hoaxes). What goes around 10. (come/comes) around!

(10 marks)

Question 3

Choose the VERB which agrees with the subject.

1. Every one of the blouses (has, have) a green collar.
2. This singer, along with a few others (play, plays) the harmonica on stage.
3. Sandals and towels (are, is) essential gear for a trip to the beach.
4. The president or the vice president (are, is) speaking today.
5. Either Sudin or Ajis (pay, pays) the employees this afternoon.
6. The mascot, as well as the hockey players, (volunteer, volunteers) at the school.
7. Kyle, together with his wife (greet, greets) the guests of the party.
8. None of the girls (was, were) able to solve the problem.

9. The quality of the candies (is, are) poor.
10. One of the books (have, has) been missing.

(10 marks)

Question 4

Fill in the blanks with the most suitable ARTICLES (a, an, the, -).

1. They appointed him.....General Manager at the age of twenty-three.
2. You can't go there without.....visa.
3. 'What's for lunch?' same as yesterday.
4. There's absolutely nothing on..... TV this evening.
5. What.....strange haircut!
6. Please don't use your plate as.....ashtray.
7. Did you hear the weather forecast on.....radio this morning?
8. I'm trying to learn.....thousand new words every month. "Good luck."
9. I don't like writing with.....pencil.
10. They didn't elect him.....Chairman but instead, he gave himself the job.

(10 marks)

Question 5**Choose the correct answer.**

1. Would you like to have cup of tea?
A. a
B. an
C. the
D. no article

2. The Director and Commander-in-chief, Mr. Raichand is present.
A. a
B. an
C. the
D. no article

3. more you labour, the more you can achieve.
A. A
B. An
C. The
D. no article

4. The price of gas keeps rising.
A. a
B. an
C. the
D. no article

5. On a Bright January morning telephone kept ringing in my office.
A. the
B. no article
C. an
D. a

6. I bought a horse, an ox and buffalo.
- A. the
 - B. a
 - C. an
 - D. no article
7. I went to the market to buy white shirt.
- A. a
 - B. the
 - C. no article
 - D. an
8. Hamzah is intelligent boy.
- A. a
 - B. an
 - C. the
 - D. none of these
9. Ethan goes to school on foot.
- A. no article
 - B. the
 - C. an
 - D. a
10. Maryam has got interview tomorrow.
- A. a
 - B. an
 - C. the
 - D. no article

(10 marks)

SECTION C (Total: 30 marks)

INSTRUCTION: Answer the question.

Please use the answer booklet provided.

Write an essay of not less than 250 words on the following topic.

My real-life hero.

END OF EXAMINATION PAPER