CONFIDENTIAL

UNIVERSITI KUALA LUMPUR
BUSINESS SCHOOL

FINAL EXAMINATION
JULY 2024 SEMESTER

COURSE CODE	:	EEB21203
COURSE NAME	:	INTERNATIONAL BUSINESS LAW
PROGRAMME NAME	:	BACHELOR OF BUSINESS ADMINISTRATION (HONS) INTERNATIONAL BUSINESS
DATE	:	24 SEPTEMBER 2024
TIME	:	2.00 PM – 5.00 PM
DURATION	:	3 HOURS

INSTRUCTIONS TO CANDIDATES

1. **Please CAREFULLY read the instructions given in the question paper.**
2. **This question paper has information printed on both sides of the paper.**
3. This question paper consists of **FOUR (4)** questions.
4. Answer **ALL** questions.
5. Please write your answers on the answer booklet provided.
6. All questions must be answered in **English** (any other language is not allowed).
7. **This question paper must not be removed from the examination hall.**

THERE ARE TWO (2) PAGES OF QUESTIONS, INCLUDING THIS PAGE.

(Total: 100 marks)

INSTRUCTION: Answer ALL questions.

Please use the answer booklet provided.

Question 1

Implementing blockchain and smart contracts in international trade enhances operational efficiency and reduces costs but also builds trust and transparecy among trading partners, ultimately leading to more robust and inclusive global trade system. Discuss five (5) key impacts of intergrating blockchain technology and smart contracts in transforming international trade.

(25 marks)

Question 2

Multinational corporations (MNCs) have specific legal obligations regarding human rights in their operations, which are increasingly recognized under international law and various regulatory frameworks. Discuss five (5) legal obligations of multinational corporations regarding human rights in their operations.

(25 marks)

Question 3

Digital platform play a crucial role in shaping the global economy, and their regulation under international law is essential to ensure fair competition and protect protect user rights. Analyze five (5) ways digital platforms are regulated under international law.

(25 marks)

Question 4

Several legal frameworks support consumer rights in cross-border transactions, addressing the unique challenges posed by international commerce. Discuss five (5) key legal frameworks that support consumer rights in cross-border transactions.

(25 marks)

END OF EXAMINATION QUESTIONS