



15 Apr 2019  
NU You, Malaysia

Author: No author available • Section: NEWS • Page: M10TOM13  
Printed size: 1989.00cm<sup>2</sup> • Region: KL • Market: Malaysia • Photo: Full Color  
ASR: MYR 17,759.00 • Item ID: MY0035656841

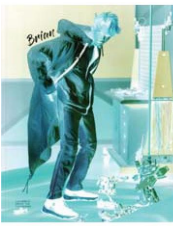
[isentia.mediaportal](http://isentia.mediaportal)

Provided for client's internal research purposes only. May not be further copied, distributed, sold or published in any form without the prior consent of the copyright owner.

Page 1 of 5



Coechi连帽大衣、  
学院夹克、长裤、  
C243流苏高筒鞋



15 Apr 2019  
NU You, Malaysia

Author: No author available • Section: NEWS • Page: M10TOM13  
Printed size: 1989.00cm<sup>2</sup> • Region: KL • Market: Malaysia • Photo: Full Color  
ASR: MYR 17,759.00 • Item ID: MY0035656841

isentia.mediaportal

Provided for client's internal research purposes only. May not be further copied, distributed, sold or published in any form without the prior consent of the copyright owner.

Page 2 of 5



# 高冷之下的热忱

从社交媒体窥探网红的世界，仿佛一片玫瑰花园。但当王子从花园里走出来，才发现他也是热血青年。

摄影 MICKY WONG 摄影助理 ERIC LOO, NOAH CHIN & HOYA KHOO  
造型 WEECHEE 彩妆 GERALDINE LOY @ GLOY ARTISTS AT WORK 发型 CKAY LIOW  
造型助理 JILLY BONG & WINNIE SOONG 统筹 TARA 场地提供 UNIKL, MIDI

## Brian See施尚均 • 时尚网红

Brian在IG上的造型，平面杂志里和时尚派对上的酷样，让他成为高冷代言人。一个走在高级时尚尖端的男孩也应该如此吧。私底下的他，与高冷几乎扯不上关系，访问展开不到三分钟就热络起来。言谈之间，我发现这个外表仍然稚气的他甚至有着超越26岁的成熟。

“其实我是个随遇而安的人，听起来感觉没志气，其实那正是我追梦的方式。我想成为一个有故事的人，但不强求。自小喜欢时尚，一心想成为模特，后来试过了，发现模特界的体制并不适合自己的个性。”

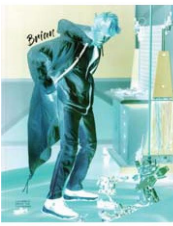
IG的崛起终于让他找到接近梦想的平台。“我无法强求它的出现，只能以自己的能力去经营适合自己的事情。只能说，时运待我极好，让我在对的时机遇见适合的方式。”经营社交媒体让他能够掌

握一切，从搭配、场景到故事情节等都是自己的设计，在幕前“演出”时他更能充分捉住想要的感觉，全面发挥自己的美术天分。当前在本地时尚圈，他可说是独一无二的男一号，搭配能力极高，也懂得善用自己的长处，让时尚和生活融为一体。

当年从时尚博客开始走红的Brian曾经受到网友质疑，批评他的时尚天分不高却诸多意见，让他一度感到沮丧。“对于某些事情的喜欢和坚持绝不会因为小评价而失掉，多看几本杂志、听音乐、看电影后慢慢消化就好了。批评的声音让你思考质疑从何而来，如何加油才能更上一层楼，而非想要放弃，我想这是领导者最基本的能量”。

在他心目中，trendsetter必须永远保持热忱，唯有如此才能有勇气不顾一切地去筑梦。



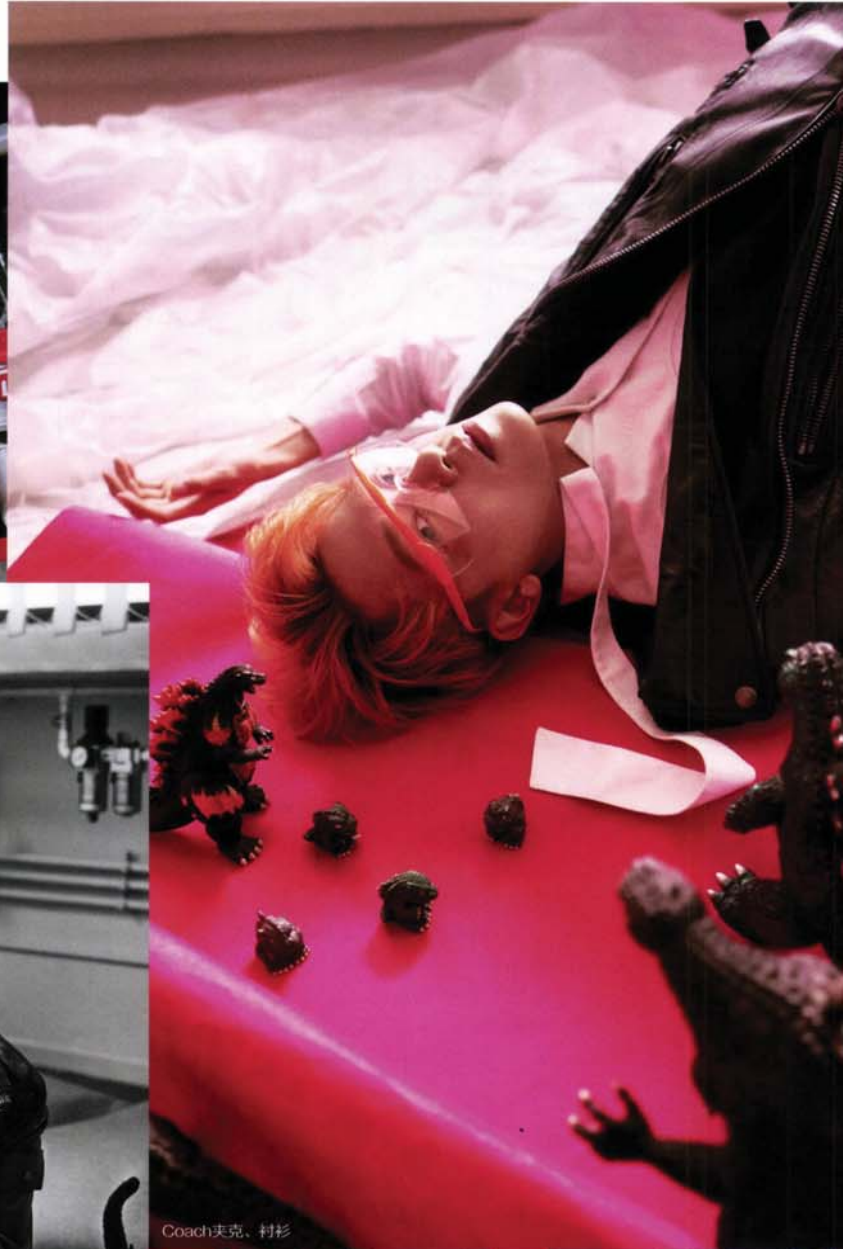
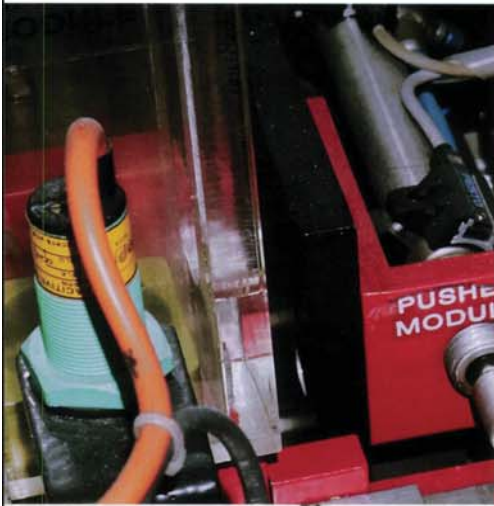


15 Apr 2019  
NU You, Malaysia

Author: No author available • Section: NEWS • Page: M10TOM13  
Printed size: 1989.00cm<sup>2</sup> • Region: KL • Market: Malaysia • Photo: Full Color  
ASR: MYR 17,759.00 • Item ID: MY0035656841

[isentia.mediaportal](http://isentia.mediaportal)

Provided for client's internal research purposes only. May not be further copied, distributed, sold or published in any form without the prior consent of the copyright owner.



Coach 夹克、衬衫



Coach 机车夹克、  
皮裤、C243 流蘇蘇





15 Apr 2019  
NU You, Malaysia

Author: No author available • Section: NEWS • Page: M10TOM13  
Printed size: 1989.00cm<sup>2</sup> • Region: KL • Market: Malaysia • Photo: Full Color  
ASR: MYR 17,759.00 • Item ID: MY0035656841

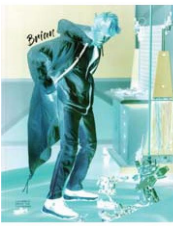
[isentia.mediaportal](http://isentia.mediaportal)

Provided for client's internal research purposes only. May not be further copied, distributed, sold or published in any form without the prior consent of the copyright owner.

Page 4 of 5



Coach机车夹克、棉质衬衫、  
皮鞋、C243流苏高筒鞋、墨镜



15 Apr 2019  
NU You, Malaysia

Author: No author available • Section: NEWS • Page: M10TOM13  
Printed size: 1989.00cm<sup>2</sup> • Region: KL • Market: Malaysia • Photo: Full Color  
ASR: MYR 17,759.00 • Item ID: MY0035656841

 isentia.mediaportal

Provided for client's internal research purposes only. May not be further copied, distributed, sold or published in any form without the prior consent of the copyright owner.

Page 5 of 5

## SUMMARIES

高冷之下的热忱 从社交媒体窥探网红的世界，仿佛一片玫瑰花园。但当王子从花园里走出来，才发现他也是热血青年。摄影 MICKY WONG 摄影助理 ERIC LOO, NOAH CHIN & HOYA KHOO造型 WEECHIEE 彩妆 GERALDINELOY@GLOY ARTISTS AT WORK 发型 CKAYLIOW造型助理 JILLY BONG & WINNIE SOON