



**UNIVERSITI KUALA LUMPUR**  
**Malaysian Institute of Marine Engineering Technology**

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**FINAL EXAMINATION**  
**JAN 2016 SESSION**

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**SUBJECT CODE** : LOB 30403  
**SUBJECT TITLE** : MARITIME TRANSPORT OPERATIONS  
**LEVEL** : DEGREE  
**TIME / DURATION** :  
( 3 HOURS )  
**DATE** : MAY 2013

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**INSTRUCTIONS TO CANDIDATES**

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1. Please read the instructions given in the question paper CAREFULLY.
  2. This question paper is printed on both sides of the paper.
  3. Please write your answers on the answer booklet provided.
  4. Answer should be written in blue or black ink except for sketching, graphic and illustration.
  5. This question paper consists of TWO (2) sections; Section 'A' and Section 'B'. Answer all questions in Section 'A' and THREE (3) questions only from Section 'B'.
  6. Answer all questions in English.
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THERE ARE 3 PAGES OF QUESTIONS, EXCLUDING THIS PAGE.

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**SECTION A (Total: 40 marks)**

**INSTRUCTION: Answer ALL questions.  
Please use the answer booklet provided.**

**Question 1**

(a) Explain of the following terminologies.

- i. Bareboat charter.
- ii. Flag State
- iii. Oligopoly
- iv. Opportunity Cost.

(10 marks)

(b) The "up and down" of shipping demand is similar to the other industries. Make comparison between the Short Term Cycle (Business Cycle) and the Seasonal Cycle in shipping.

(10 marks)

**Question 2**

(a) Compare between a liner and a tramp.

(10 marks)

(b) Examine the differences between a liner conference and a strategic alliance in liner shipping.

(10 marks)

**SECTION B (Total: 60 marks)**

**INSTRUCTION: Answer 3 (THREE) questions only.**

**Please use the answer booklet provided.**

**Question 3**

- (a) Compare between the Hague Rules and the Hamburg Rules.

(10 marks)

- (b) Discuss the functions of the bill of lading and identify five (5) salient points incorporated in a bill of lading.

(10 marks)

**Question 4**

- (a) Examine four (4) factors to consider in planning sailing schedules for cargo vessels.

(10 marks)

- (b) Differentiate between Demise and Non-Demise charter parties.

(10 marks)

**Question 5**

- (a) In ensuring the survival of their merchant fleet, many governments used to interfere in the construction and operations of merchant ships. Discuss government interference under the categories of "flag discrimination" and "subsidies" by quoting three (3) examples under each category.

(10 marks)

- (b) Examine the advantages and disadvantages of Cabotage Policy.

(10 marks)

**Question 6**

(a) The common types of freight available in maritime transport are; (i) advance freight; (ii) lump sump freight; (iii) dead freight; (iv) back freight; (v) pro-rata freight and (vi) ad valorem freight. With suitable examples, examine three (3) of the freight types.

(10 marks)

(b) Discuss the differences between freight forwarders, shipbrokers and ship agents that are usually involved in maritime transport operations.

(10 marks)

