

# UNIVERSITI KÜALA LUMPUR MALAYSIAN INSTITUTE OF INDUSTRIAL TECHNOLOGY

# FINAL EXAMINATION JANUARY 2016 SEMESTER

COURSE CODE

: JLB 40303

COURSE TITLE

: HAULAGE

PROGRAMME LEVEL

: BACHELOR

DATE

: 29 MAY 2016

TIME

: 9.00 AM - 12.00 PM

DURATION

: 3 HOURS

#### INSTRUCTIONS TO CANDIDATES

- 1. Please read the instructions given in the question paper CAREFULLY.
- 2. This question paper is printed on both sides of the paper.
- 3. This question paper consists of TWO (2) sections.
- 4. Answer ALL questions in Section A. Choose THREE (3) questions in section B.
- 5. Please write your answers on the answer booklet provided.
- 6. Please answer all questions in English only.

THERE ARE 3 PAGES OF QUESTIONS EXCLUDING THIS PAGE.

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**SECTION A (Total: 40 marks)** 

INSTRUCTION: Answer ALL questions.

Please use the answer booklet provided.

# **Question 1**

Land and rail services are used for container haulage operation in Malaysia. Explain the haulage operation by these two modes of transportation.

(20 marks)

# **Question 2**

The reason an absence of transport policy in Malaysia is since each transport mode comes under different ministries and departments. Classify **FIVE** (5) features the need of transportation policy in our transport industry.

(20 marks)

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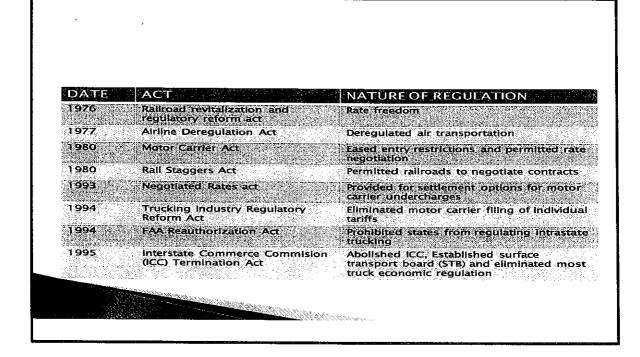
SECTION B (Total: 60 marks)

INSTRUCTION: Answer THREE (3) Questions only.

Please use the answer booklet provided.

#### **Question 1**

Table 1: Deregulation era



Generally, transport operations in the world are subject to a high degree of regulatory control by the Government. This is particularly in the case of the transport industry. Examine the regulation nature in table 1 above by explaining the benefits.

(20 marks)

#### **Question 2**

The move to allow 200 over new haulage operators has created an excess supply of services in the midst of a shrinking market. This has created some instability in the market. Create **FIVE** (5) strategic planning in facing the issues which have been threatens the viability of future haulage business.

(20 marks)

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# **Question 3**

Primarily Association of Malaysia Haulier (AMH) was set up to represent the players in the local haulage industry. Evaluate **FIVE (5)** functions of AMH and how it will be benefited to it members.

(20 marks)

# **Question 4**

A satellite positioning system, such as GPS, can provide many uses when used as a standalone unit. Examine **FIVE (5)** relationships a GPS receiver in a truck for Haulage daily operations.

(20 marks)

# **END OF EXAMINATION PAPER**